

MERIDEN 2020

BRINGING IT | TOGETHER

MERIDEN2020.COM

August 2015

Dear Downtown Business and Property Owners:

The City of Meriden is reinstating the downtown street banner program, and we are eager to have you and your tenants participate!

To get things started, we have designed a street banner using the Meriden2020 theme (see sample attached). Each banner has space to add a business logo or name. Downtown businesses, property owners and non-profit organizations are invited to sponsor a banner that will be hung on the banner poles located on West Main and Colony Streets in downtown Meriden. Each banner will be displayed for at least one year.

To participate, please complete the attached form (or provide a copy of the form to your tenant). Completed forms with the following information should be returned City of Meriden Office of Economic Development.

- Your business name
- Your contact info (name, address, phone, email)
- A link to the organization's website or social media page that will be included as a link on Meriden2020.com to highlight your participation in the street banner program
- Preferred location/address for banner placement (poles are located on West Main and Colony Street)
- A high resolution logo (.eps or .jpg format) or name of the business or organization to be displayed. Logos may not include website information, phone or other "advertising" information. Logos may be emailed to jburdelski@meridenct.gov or provided on a CD or zip drive

City of Meriden will:

- Provide banner design, layout services
- Install banners
- Select banner sites. All efforts will be made to accommodate location requests. Space is available on a first come first serve basis. Please complete the attached form as soon as possible to reserve your spot.
- Highlight participating businesses on Meriden2020.com

We are excited to reinstitute the banner program, brighten our downtown and let visitors know about all of our downtown businesses. For more information or to participate in the program, please contact the office of Economic Development.

Sincerely,



Juliet Burdelski
Director of Economic Development
jburdelski@meridenct.gov



Paola Mantilla
Economic Development Associate
Pmantilla@meridenct.gov



City of Meriden, Office of Economic Development
142 East Main Street, Room 217
Meriden, CT 06450

PHONE (203) 630-4151 FAX (203) 630-4274

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**DINE, VISIT &
HAVE FUN
IN OUR
MERIDEN**

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Your logo here



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Yes! I would like to participate in the downtown street banner program.

Your business name	
Your Name	
Address	
Phone	
Email	
Your Website or Social Media Page (to be included as a link on Meriden2020.com to highlight your participation in the street banner program)	
Preferred location/address for banner placement	
A high resolution logo (in .eps or .jpg format) or name of the business or organization to be displayed on the predesigned banner. Logos may not include website information, phone or other "advertising" information.	
Cost is \$50 per banner. Please limit one per business or non profit organization.	To be billed later.

Please return completed form to the City of Meriden Office of Economic Development via Email or regular mail to:

Office of Economic Development, Room 217, City Hall, 142 East Main Street, Meriden CT 06450.

Please complete the attached form as soon as possible to reserve your spot!
Space is available on a first come first serve basis.



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